

# Company Information



“IMAGINATION” is Our energy

Hito Xpress Co., Ltd.

<http://www.hitoxpress.co.jp/>

info★hitoxpress.co.jp

Please replace the ★ to @ when you send us e-mail.

## 1. Management Principles

–“Imagination” is our Energy–

With Imagination

We at “Hitoxpress” use people’s imagination to fuel the creation of a better society.

## Xpress Credo

**1.Xpress cares about greetings.**

“All human relations (HR) start with a greeting.”

**2.Xpress cherishes fellow colleagues.**

“We cherish our new colleagues who join Xpress.”

**3.Xpress praises the good characteristics of fellow colleagues.**

“Nothing is born from criticism and slander.”

**4.Xpress places more weight on teamwork over individual play.**

“We compensate for the shortcomings of our fellow colleagues.”

**5.Xpress takes a hands-on approach.**

“When problems occur, we look for resolutions onsite.”

**6.Xpress is humanism.**

“We do what makes people feel happy.”

**7.Xpress is always concerned about the humanism of our decisions.**

“Humanism is the starting point for resolving the issue before you.”

**8.Xpress shares any newly acquired knowledge with everyone in the company.**

“Xpress places emphasis on the ability to communicate knowledge more than the amount of knowledge.”

“Keeping knowledge to yourself is a waste.”



Licensed Electrician Type 3 (1971, No. 7-1835)

Health supervisor (1969)

Telegraph level, telephone level, amateur ham radio operator

(callsign: JA2GSL)

Minamide Hidewo, CEO

# Our Motto

When you leave the house, tuck in your chin, hold your head up straight, and try to breathe deeply.

Greet your friend with a smile and give a hearty handshake.

Don't worry about being misunderstood, and don't let thoughts of your enemy cloud your mind.

Firmly decide in your mind what you want to accomplish.

Focus on your target and dive right in.

Always have the desire to accomplish something big and meaningful.

Then, as the months pass, you'll realize that you have in your hand the opportunity to help achieve  
the long-sought objective.

It can be likened to coral that takes nutrients from the sea current.

Always endeavor to be a person who is competent and diligent, and helpful to others.

Then, with each passing day, you will come closer to that person.

The correct mental state is to possess courage, honesty, and cheerfulness.

A correct mental state will equip you with profound creativity.

All things are born from a wish, and all your heartfelt wishes will come true.

Things will come to pass the way you envision it.

Straighten your back and hold your head up high. Creativity is the source of our energy.

Source: Dale Carnegie, "How to Win Friends and Influence People"

borrowing the words of Elbert Hubbard

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## 2. Business description



For sales of fuel cells and solar cells

<http://www.hitoxpress.co.jp/blue-planet/>

**Blue Planet**

New technology deployed to the blue planet——

We market science teaching materials and environmentally-friendly products such as fuel cell products and solar cell products, “which are all generated energy from the nature.”



For development and market of business software

<http://www.senjukannon.com/>

**Development of business software named -Senjukannon.com-**

This software was developed by workers providing maintenance and preparing services on-site. This software contributes to cost reduction of after sales service in maintenance and repairs due to the effective utilization of the centralized know-how database on the web.



## 3. Business details

### 1. Business Software Development

Development of business software for train station service business, transportation services, financial services, logistics services, etc.

Development of business software for agricultural operations, forestry operations, fishery operations, etc.

Business Software Senjukannon.com “千手観音.com” (Thousand Armed Avalokiteshwara)

<http://www.senjukannon.com/>

### 2. Internet-based instrument monitoring systems, application software development / marketing.

### 3. Development of AC power system fuel cell “FC-engine”

(field tests being conducted for prototype XPRESS-1 AC100V 300W).

Sales of educational fuel cells, fuel cell systems, fuel cell stacks, material and fuel cell products.



Power system fuel cell

“FC-engine Xpress-1”

For further details are

→[http://www.hitoxpress.co.jp/blue-planet/pdf/ic-engine\\_xpress-1\\_catalog.pdf](http://www.hitoxpress.co.jp/blue-planet/pdf/ic-engine_xpress-1_catalog.pdf)

### 4. Online marketing of art materials and science materials.

### 5. Online marketing of sundry articles, homemade goods, and homemade kits.

#### 4. Sales of fuel cells and solar batteries.



#### Technologies to preserve blue planet ----

Using “natural energy” to generate electricity.

We provide environmental products such as fuel cells or photovoltaic products, and science teaching materials. We provide and develop educational fuel cell kits, 12w-5kwPEM type fuel cell stack and the fuel cell system.

#### Fuel Cell



#### Blue Planet

#### “Technologies to preserve blue planet ----”

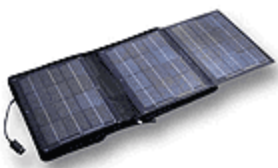
This is a website organized under our basic philosophy.

It evolves as a special site for ECO related products to protect the “Blue Planet” every day.

We collect ECO relevant products such as fuel cells and solar cells from all over the world and provide them cheaply.

In particular, we provide special price “Gakunouka” for schools and the education officials

#### Solar cells



## 5. Business Software Development/Markets



### Senjukannon.com - Business Software”千手観音“.com (SenjuKannon.com)

This software was developed by workers doing maintenance and providing services at the site .

This software contributes to cost reductions for after sales in maintenance and repair services

by collecting the know-how from each site and successfully centralizing the information in an online database .

Moreover, the software is developed for the maintenance and repair service EIP to act as a portal site that provides maintenance and repair service software.

### Features of business software Senjukannon.com

1. Solve problems while talking with Senjukannon.com.
2. A special person in charge of inputs is unnecessary.
3. A key fact is the accumulation of technical information from the work site.
4. Self-growth form system that evolves with the passage of time.
5. Searchable database even from mobile phones is helpful for persons on site.  
It is helpful for the person on the site.
6. Working conditions are registered so that they can be confirmed by management .
7. It is possible to apply it to various fields.

Further details are found in the URL below

Please access: <http://www.senjukannon.com/>



Access to the URL below from mobile phone

<http://www.senjukannon.com/m/>



## 6. Patents



### Technical release (patent pending)

1. Repair services: to unify management of programming and repair service: uniform management system.  
(Feb. 25, 2011 it was registered a patent. Patent [4691354](#))
2. Network system and Maintenance method for Technical services.  
(Japanese published unexamined application [2000-057226](#))
3. Blink photodetector (Japanese published unexamined application [2002-325344/H8-288528](#))
4. Proximity sensor for bicycle (Japanese published unexamined application [2001-322582](#) / [2005-263044](#))
5. A transmission program and a support-system for maintenance workers.  
(Japanese publish unexamined application [2008-257653](#))
6. Helmet equipped with display for time, engine rotational speed and velocity by optics  
( applied for utility model registration:114411, registration [2526775](#)/ registration [H7-044208](#))
7. A conveyance-system equipped for Automatic cleaning machine. (Patent [3606847](#))
8. A transmission program and a quality improvement system.  
(Japanese published unexamined application [2008-152484](#))
9. A equipment of photogenesis sign system. (Japanese published unexamined application [2005-352298](#))

If you would like more details about patents, please access the following URL.

Please input the patent NO. for the contents.

URL <http://www.ipdl.inpit.go.jp/Tokujitu/tjbansaku.ipdl?N0000=110>

Website of the Japan Patent Office URL <http://www.jpo.go.jp/indexj.htm>



In charge of communications

Kansuke (Dog breed: Cardigan Welsh Corgi)

「my blog」 <http://kansuke.nindex.com/>



## 7. Company Profile

Company Name	Hito Xpress Co., Ltd.
Address of Company	6F , Kanayama Yamato Bldg. 1-6-9 Shinoto, Nagoya Atsuta-ku, Aichi 456-0018 Japan TEL 81-52-253-9104 FAX 81-52-253-9120
Tokyo Office	A1109 New town Ohkubo 3-10-1 Ohkubo, Shinjuku-ku, Tokyo 169-0072 Japan
Date of Company Formation	November 28, 2000
Member of Board	President: Minamide Hidewo director: Kato Yuki Major contributor schools Education Minister's Commendation Winning Officer (in charge of communications): Minamide Kansuke (Dog) (Dog breed: Cardigan Welsh Corgi♂)
Capital fund	¥10,000,000.
Main Clients	1. General consumers 2. Schools (Educational authorities) 3. Science Museum 4. Corporations and those laboratories 5. Public office
Membership of Professional Institutions	Research Group of Nippon energy saved car Aichi New Energy Industry Association Challenge 25
Web site	<a href="http://www.hitoxpress.co.jp/">http://www.hitoxpress.co.jp/</a> <a href="http://www.senjukannon.com/">http://www.senjukannon.com/</a> (Special site for Business Software Senjukannon.com)
Information	info★hitoxpress.co.jp Please replace the ★to @ when you send us e-mail.





## 8. Access to our company

Please get off the Kanayama Sougou Station, and go through the south exit then turn to the right up to the 1<sup>st</sup> traffic signal. Then across the road at this signal and keep walking to the left side. You will find Circle K (convenience Store). 2 doors away from there, you can find the building named Kanayama Yamato Building. The company is on 6<sup>th</sup> floor.

North



South

Maintenance technology service company



現場技術サイト・テクノロジーを開発する  
テクノエクスプレス株式会社

Techno Xpress Co., Ltd  
6F, Kanayama Yamato Bldg.  
1-6-9 Shinoto, Nagoya Atsuta-ku, Aichi  
456-0018, Japan  
TEL: 81-52-253-9116 FAX: 81-52-253-9120  
✉: [info@xpress.co.jp](mailto:info@xpress.co.jp)

Software and hardware development company



人のイマジネーションがエネルギー  
ヒトエクスプレス株式会社

Hito Xpress Co., Ltd.  
6F, Kanayama Yamato Bldg.  
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